

Manufacturing Sector Review

Two of the very first employers that partnered with ZERO when our company was founded in 2016, were manufacturing companies —today those employers remain loyal partners of ZERO. Five new manufacturing companies launched ZERO on January 1, 2025, bringing the **total manufacturing partners served by ZERO to 24 with over 55 locations across the U.S.**

Rising healthcare costs impact all employers, but manufacturing companies remain deeply committed to providing high-quality healthcare to their employees despite the increased costs of doing so. The [National Association of Manufacturers](#) (NAM) published a paper in July 2023 that highlighted the commitment of manufacturing companies to not only offer health insurance coverage to their employees, but continue to support innovative benefit offerings to attract and retain employees, and support the health and wellbeing of their employees.



When surveyed by the Manufacturing Institute and asked *Why Do you Provide Health Care Benefits to Your Employees?* Respondents ranked the following responses.



Why Manufacturing Companies Choose ZERO

Manufacturing companies partner with ZERO to eliminate the burden of rising healthcare costs while ensuring their employees have seamless, no-cost access to high-quality care. By removing financial barriers and simplifying the healthcare experience, ZERO helps manufacturers reduce claims expenses, improve workforce health, and enhance employee retention—all without increasing costs to the company or its employees.

But don't just take our word for it, here's what some of our manufacturing partners say about their partnership with ZERO.

“ZERO’s commitment to continue adding new providers and keeping costs down allow us as a company to continue offering VERY affordable care to our employees.”

Tammy, Manager of Benefits, Milo's Tea

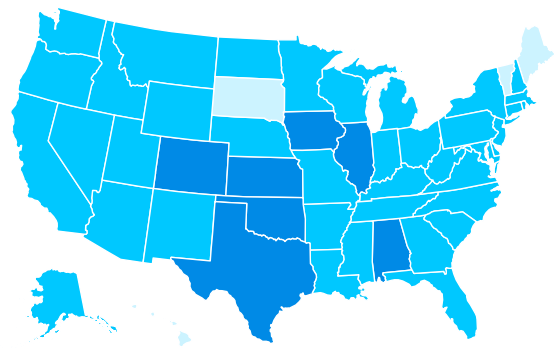
"The employees love this program and it really gives a "boost" to our medical plan."

Sue, HR Analyst, Medela

Growth of Membership & Engagement

Resulting in Higher Savings for Manufacturing Companies

ZERO supports **manufacturing companies headquartered in 7 states**, with members residing in 46 states across the U.S. The growth in members supported by ZERO has grown from less than 500 in 2016 to close to 17,000 today.



17K Members in 46 States

ZERO's ability to actively engage members is the key to delivering real healthcare savings for manufacturing companies. **Over the last nine years, we have engaged an average of 52% of active members within manufacturing workforces**, driving \$15,495,967 in direct savings for our manufacturing employer partners. Without strong member engagement, these savings would not be realized. By making healthcare simple, accessible, and cost-free for employees, ZERO ensures that companies see measurable financial impact while improving workforce health and satisfaction.

\$15.5M

Savings For Manufacturing Employers

Member Satisfaction: Delivering a Better Healthcare Experience

The members ZERO supports in manufacturing companies, consistently report high satisfaction with ZERO, thanks to the seamless, no-cost access to high-quality care that removes financial and administrative barriers to getting the care they need. ZERO measures member satisfaction through our member surveys and the collection of our Net Promoter Score, or NPS.

The NPS for our members in manufacturing companies is 93, with over 81% of members reporting that scheduling their test or procedure with ZERO was Very Easy.

Here's what a few of our members that work for manufacturing companies said about ZERO.

"Made the experience easy so I could worry about the things I needed to instead of the cost, how, and where searching and headache of it all"

Holly, HVAC manufacturer in Denver, Colorado

"The process couldn't have been any easier. I did the online chat to get my PT setup. It took less than 3 minutes with the online process. The physical therapy location called me later that same day and made my first appointment the very next day."

Terry, Oil & Gas Equipment manufacturer in Oklahoma City, Oklahoma

Partnering for a Healthier, More Affordable Future

As ZERO continues to grow, our commitment to the manufacturing industry remains stronger than ever. From our very first manufacturing partners in 2016 to the 25 companies we serve today, we are proud to help employers provide high-quality, no-cost healthcare to their employees and families. With rising healthcare costs, manufacturing companies recognize the importance of innovative benefits that improve workforce health, drive engagement, and create real savings. **If you're looking for a better way to manage healthcare costs while supporting your employees, reach out to ZERO to see how we can help you build a healthier, more satisfied workforce.**

Some of Our Manufacturing Partners

